

THE FINANCIAL CHAPTERS

ELEVENTH EDITION

MILLER-NOBLES · MATTISON · MATSUMURA



HORNGREN'S Accounting THE FINANCIAL CHAPTERS

ELEVENTH EDITION

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Changes to This Edition

General

Revised end-of-chapter short exercises, exercises, problems, continuing problems, comprehensive problems, and critical thinking cases. **NEW!** Added three comprehensive problems in managerial chapters.

Chapter 1

NEW! Added discussion of the Pathways Commission and incorporated the Pathways' Vision Model. Clarified and simplified the financial statement presentation.

Chapter 3

NEW! Added discussion of the new revenue recognition principle. Replaced the word *prepaids* with *deferrals* to better align with the presentation of the other types of adjusting entries.

Chapter 4

Increased the usage of the classified balance sheet as a requirement for end-of-chapter problems.

Chapter 10

Expanded the discussion on partial-year depreciation.

Chapter 11

Updated the payroll section for consistency with current payroll laws at the time of printing.

Chapter 13

Moved coverage of treasury stock before dividends to increase students' understanding of dividend transactions. **NEW!** Added section on income tax expense and updated income statement presentation.

Horngren's Accounting... Expanding on Proven Success

New to the Enhanced eText

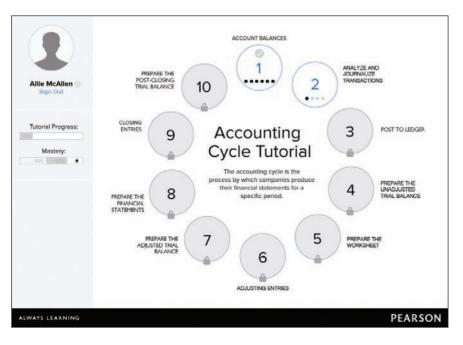
The Enhanced eText keeps students engaged in learning on their own time, while helping them achieve greater conceptual understanding of course material. The worked examples bring learning to life, and algorithmic practice allows students to apply the very concepts they are reading about. Combining resources that illuminate content with accessible self-assessment, MyAccountingLab with Enhanced eText provides students with a complete digital learning experience—all in one place.



Try It! Solution Videos— Author recorded solution videos accompany Try Its! Just click on the Try It! box and watch the author will walk students through the problem and the solution.

 a. Equipment depreciation was \$1,500. b. \$700 of advertising expense was incurn c. Office Supplies on hand at the end of d. \$1,200 of rent revenue was earned but e. Uncarned revenue of \$3,000 had beer 	red but not paid. (Use Advertis 'the year totaled \$250. The be t not recorded or received.	ginning balance of Offic	ce Supplies was \$600. D	5	
 For each situation, indicate which catego Journalize the adjusting entry needed. 	ry of adjustment (deferral or a	ccrual) is described.			
Deferral: Cash occ	urs before m	Venue or a	spense		
A TRANSPORTATION AND A TRANSPO					
Accrual: Cash oc	curs after 1	evenive or	expense		
a. Dep. Exp.	1500	b. ARV.	Eup.	700	
Acc. Dep.	BOD		Adv. Pary.		700

NEW! Accounting Cycle Tutorial—MyAccountingLab's new interactive tutorial helps students master the Accounting Cycle for early and continued success in the introduction



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Session 71590166 (many choice question) Choose all of the accounts that would be listed on the balance sheet.	
A Revenues B Losses C Assets	
D. Liabilities E. Expenses	
F. Stockholders' equity G. Gains You may select zero, one, or many answers.	₽
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Animated Lectures—These pre-class learning aids are available for every learning objective and are professor-narrated PowerPoint summaries that will help students prepare for class. These can be used in an online or flipped classroom experience or simply to get students ready for lecture.

Related Account Furniture	Contra Account Accumulated Depreciation—Furniture Normal CR balanc
A business may have a account for each deprec > Accumulated Deprec > Accumulated Deprec	iation – Furniture Smart Learning

End-of-Chapter Continuing and Comprehensive Problems

> Continuing Problem

Problem P1-54 is the first problem in a sequence that begins an accounting cycle. The cycle is continued in Chapter 2 and completed in Chapter 5.

- P1-54 Using the accounting equation for transaction analysis, preparing financial statements, and calculating return on assets (ROA) Daniels Consulting began operations and completed the following transactions during December 2016:
 - Dec. 2 Daniels contributed \$20,000 cash in exchange for capital. Paid monthly office rent. \$2.000. 2
 - Paid cash for a computer, \$3,600. This equipment is expected to remain in service 3 for five years.
 - Δ Purchased office furniture on account \$3,000. The furniture should last for five years
 - 5 Purchased office supplies on account, \$800. Performed consulting service for a client on account. \$2,500.
 - 12 Paid utilities expenses, \$150.
 - 18 Performed service for a client and received cash of \$2,100
 - 21 Received \$2,400 in advance for client service to be performed in the future. (This increases the Unearned Revenue account, which is a liability. This account will be explained in more detail in Chapter 2.)
 - 21 Hired an administrative assistant to be paid \$2,055 on the 20th day of each month The secretary begins work immediately

Continuing Problem—Starts in Chapter 1 and runs through the entire book exposing students to recording entries for a service company and then moving into recording transactions for a merchandiser later in the text. The managerial chapters emphasize the relevant topics for that chapter using a continuous company.

Practice Set—Starts in Chapter 2 and goes through the financial chapters and provides another opportunity for students to practice the entire accounting cycle. The practice set uses the same company in each chapter but is often not as extensive as the continuing problem.

Comprehensive Problem 1 for Chapters 1–4—Covers the entire accounting cycle for

a service company.

Comprehensive Problem 2 for Chapters

1–4—A continuation of Comprehensive Problem 1. It requires the student to record transactions for the month after the closing process.

Comprehensive Problem for Chapters

1-5-Covers the entire accounting cycle for a merchandise company.

Comprehensive Problem for Chapter 7—

Uses special journals and subsidiary ledgers and covers the entire accounting cycle for a merchandise company. Students can complete this comprehensive problem using the MyAccountingLab General Ledger or Quickbooks[™] software.

Comprehensive Problem for Chapter

17—Students use trend analysis and ratios to analyze a company for its investment potential.

> Comprehensive Problem 1 for Chapters 1-4

Magness Delivery Service completed the following transactions during December 2016:

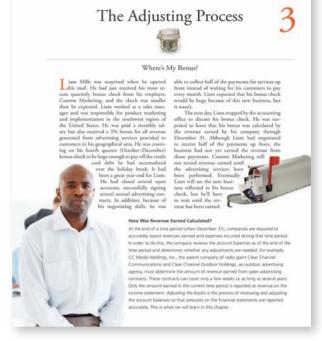
- Dec. 1 Magness Delivery Service began operations by receiving \$10,000 cash and a truck with a fair value of \$20,000 from Robert Magness. The business gave Magness capital in exchange for this contribution.
 - 1 Paid \$1,000 cash for a four-month insurance policy. The policy begins December 1
 - 4 Paid \$500 cash for office supplies.
 - 12 Performed delivery services for a customer and received \$2,000 cash
 - 15 Completed a large delivery job, billed the customer, \$2,500, and received a promise to collect the \$2,500 within one week.
 - 18 Paid employee salary, \$1,000.
 - 20 Received \$15,000 cash for performing delivery services
 - 22 Collected \$800 in advance for delivery service to be performed later.
 - 25 Collected \$2,500 cash from customer on account.
 - 27 Purchased fuel for the truck, paving \$300 on account. (Credit Accounts Pavable)
 - 28 Performed delivery services on account, \$700.
 - 29 Paid office rent, \$1.600, for the month of December
 - 30 Paid \$300 on account.
 - 31 Magness withdrew cash of \$3,000

Requirements

1. Record each transaction in the journal using the following chart of accounts. Explanations are not required.

Chapter Openers

Chapter openers set up the concepts to be covered in the chapter using stories students can relate to. The implications of those concepts on a company's reporting and decision making processes are then discussed.



Effect on the Accounting Equation

Next to every journal entry, these illustrations help reinforce the connections between recording transactions and the effect those transactions have on the accounting equation.

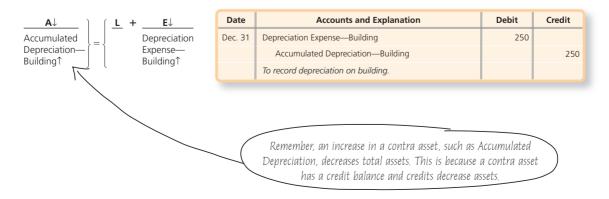
On November 10, Smart Touch Learning performed services for clients, for which the clients will pay the company later. The business earned \$3,000 of service revenue on account.

This transaction increased Accounts Receivable, so we debit this asset. Service Revenue is increased with a credit.



Instructor Tips & Tricks

Found throughout the text, these handwritten notes mimic the experience of having an experienced teacher walk a student through concepts on the "board." Many include mnemonic devices or examples to help students remember the rules of accounting.



Common Questions, Answered

Our authors have spent years in the classroom answering students' questions and have found patterns in the concepts or rules that consistently confuse students. These commonly asked questions are located in the margin of the text next to where the answer or clarification can be found highlighted in orange text.



account Patent credited instead of Accumulated Amortization— Patent?

Why was the

Notice that Smart Touch Learning credited the amortization directly to the intangible asset, Patent, instead of using an Accumulated Amortization account. A company may credit an intangible asset directly when recording amortization expense, or it may use the account Accumulated Amortization. Companies frequently choose to credit the asset account directly because the residual value is generally zero and there is no physical asset to dispose of at the end of its useful life, so the asset essentially removes itself from the books through the process of amortization.

At the end of the first year, Smart Touch Learning will report this patent at \$160,000 (\$200,000 cost minus first-year amortization of \$40,000), the next year at \$120,000, and so forth. Each year for five years the value of the patent will be reduced until the end of its five-year life, at which point its book value will be \$0.

Try It! Boxes

Found after each learning objective, Try Its! give students the opportunity to apply the concept they just learned to an accounting problem. Deep linking in the eText will allow students to practice in MyAccountingLab without interrupting their interaction with the eText.

Try Itl

Total Pool Services earned \$130,000 of service revenue during 2016. Of the \$130,000 earned, the business received \$105,000 in cash. The remaining amount, \$25,000, was still owed by customers as of December 31. In addition, Total Pool Services incurred \$85,000 of expenses during the year. As of December 31, \$10,000 of the expenses still needed to be paid. In addition, Total Pool Services prepaid \$5,000 cash in December 2016 for expenses incurred during the next year.

- 1. Determine the amount of service revenue and expenses for 2016 using a cash basis accounting system.
- 2. Determine the amount of service revenue and expenses for 2016 using an accrual basis accounting system.

Check your answers online in MyAccountingLab or at http://www.pearsonhighered.com/Horngren.

For more practice, see Short Exercises S3-1 and S3-2. MyAccountingLab

Redesigned

The redesign includes clean and consistent art for T-accounts, journal entries, financial statements, and the accounting equation. New art types include clear explanations and connection arrows to help students follow the transaction process.

ASSETS		LIABILITIES +	EQUITY		
	} = {		Owner, – Owner, + Revenues – Expenses Capital Withdrawals		

IFRS

Information on IFRS provides guidance on how IFRS differs from U.S. GAAP throughout the financial chapters.



Decision Boxes

This feature provides common questions and potential solutions business owners face. Students are asked to determine the course of action they would take based on concepts covered in the chapter and are then given potential solutions.

DECISIONS

Which depreciation method should be selected?

Three Junes Weaving has just purchased an automated weaving machine and is trying to figure out which depreciation method to use: straight-line, units-of-production, or double-declining-balance. In Glasier, the controller, is interested in using a depreciation method that approximates the usage of the weaving machine. He also expects that the weaving machine will have increasing repairs and maintenance as the asset ages. Which method should Ira choose?

Solution

If Ira is interested in using a depreciation method that approximates the usage of the weaving machine, he should use the unitsof-production method to depreciate the asset. He could use number of machine hours as the unit of output. This method would best match the usage of the machine to the amount of expense recorded. Ira should be aware, though, that this method could produce varying amounts of depreciation expense each year. For example, if Three Junes Weaving does not use the weaving machine in one year, no depreciation expense would be recorded. This could cause net income to vary significantly from year to year. Because Ira expects the weaving machine to need more repairs as the asset ages, Ira might consider using the double-decliningbalance method instead. The double-declining-balance method records a higher amount of depreciation in the early years and less later. This method works well for assets that are expected to have increasing repairs and maintenance in their later years because the total expense (depreciation and repairs and maintenance) can be spread out equally over the life of the asset.

> Things You Should Know

1. How do we prepare financial statements?

- Financial statements are prepared from the adjusted trial balance in the following order:
 - 1. Income statement—reports revenues and expenses and calculates net income or net loss during the period
 - 2. Statement of owner's equity—shows how capital changed during the period due to owner contributions, net income or net loss, and owner withdrawals
 - 3. Balance sheet—reports assets, liabilities, and owner's equity as of the last day of the period
- A classified balance sheet classifies each asset and each liability into specific categories.

2. How could a worksheet help in preparing financial statements?

- The columns of a worksheet can be extended to help in preparing the financial statements.
- The income statement section will include only revenue and expense accounts.
- The balance sheet section will include asset and liability accounts and all equity accounts except revenues and expenses.

Things You Should Know

Provides students with a brief review of each learning objective presented in a question and answer format. This page intentionally left blank

Dear Colleague,

Thank you for taking time, out of what we know is a busy schedule, to review the newest edition of *Horngren's Accounting*. We are excited to share our innovations with you as we expand on the proven success of our significant revision to the Horngren franchise. Using what we have learned from focus groups, market feedback, and our colleagues, we've designed this edition to focus on several goals.

First, we made certain that our content was clear, consistent, and above all, accurate. As authors, we reviewed each chapter to ensure that students understand what they are reading and that there is consistency from chapter to chapter. In addition, our textbook goes through a multi-level accuracy check which includes the author team working every single accounting problem and having a team of accounting professors from across the nation review for accuracy. Next, through ongoing conversations with our colleagues and our time engaged at professional conferences, we confirmed that our pedagogy and content represents the leading methods used in the classroom and provides your students with the foundation they need to be successful in their future academic and professors to create an active and engaging classroom.

Student success. Using our experience as educators, our team carefully considered how students learn, what they learn, and where they struggle the most. We understand that sometimes there is a gap in students' understanding between the textbook content and what is done in the classroom or in an online environment, so we have included in the textbook and enhanced eText several great learning aids for students. *Instructor Tips and Tricks* and *Common Questions Answered* address areas that are typically challenging for students. These aids provide handy memory tools or address common student misconceptions or confusion. We also realized that students use our enhanced eText to study on their own time and we have built in many new features to bring learning to life and to allow students to apply the concepts they are reading about outside of the classroom. Available through MyAccountingLab, students have the opportunity to watch author recorded solution videos, practice the accounting cycle using an interactive tutorial, and watch in-depth author-driven animated lectures that cover every learning objective.

Professor expectations. As professors, we know it's critical to have excellent endof-chapter material and instructor resources. With these expectations, all end-of-chapter problems have been revised and our author team, along with our trusted accuracy checkers, have checked every problem for accuracy and consistency. In addition to financial comprehensive problems, three NEW comprehensive problems have been added to the managerial content. These problems cover multiple chapters and encourage students to think reflectively about prior material learned and the connections between accounting concepts. We have also reviewed and updated ALL instructor resources to accompany this edition of the book. In addition, the PowerPoint presentations and Test Bank have had significant revisions based upon your feedback and needs.

Expanding on the proven success of our last edition, we believe that our enhancements to *Horngren's Accounting*, along with MyAccountingLab, will help your students achieve success in accounting. We welcome your feedback, suggestions, and comments. Please don't hesitate to contact us at *HorngrensAccounting@pearson.com*.

Tracie L. Miller-Nobles, CPA Brenda Mattison Ella Mae Mahumura, PhD

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Instructor and Student Resources

Each supplement, including the resources in MyAccountingLab, has been reviewed by the author team to ensure accuracy and consistency with the text. Given their personal involvement, you can be assured of the high quality and accuracy of all supplements.

For Instructors

MyAccountingLab

Online Homework and Assessment Manager: http://www.myaccountinglab.com

Instructor Resource Center: http://www.pearsonhighered.com/Horngren

For the instructor's convenience, the instructor resources can be downloaded from the textbook's catalog page (http://www.pearsonhighered.com/Horngren) and MyAccountingLab. Available resources include the following:

Online Instructor's Resource Manual:

Course Content:

- Tips for Taking Your Course from Traditional to Hybrid, Blended, or Online
- Standard Syllabi for Financial Accounting (10-week & 16-week)
- Standard Syllabi for Managerial Accounting (10-week & 16-week)
- Sample Syllabi for 10- and 16-week courses
- "First Day of Class" student handouts include:
 - o Student Walk-Through to Set-up MyAccountingLab
 - Tips on How to Get an A in This Class

Chapter Content:

- Chapter Overview
- $\,\circ\,$ Contains a brief synopsis and overview of each chapter.
- Learning Objectives
- Teaching Outline with Lecture Notes
 - Revised to combine the Teaching Outline and the Lecture Outline Topics, so instructors only have one document to review.
- Walks instructors through what material to cover and what examples to use when addressing certain items within the chapter.
- Handout for Student Notes
 - \circ An outline to assist students in taking notes on the chapter.
- Student Chapter Summary
 - $\ensuremath{\circ}$ Aids students in their comprehension of the chapter.
- Assignment Grid
 - Indicates the corresponding Learning Objective for each exercise and problem.
- Answer Key to Chapter Quiz
- Ten-Minute Quiz
 - $\,\circ\,$ To quickly assess students' understanding of the chapter material.
- Extra Critical Thinking Problems and Solutions
 - Critical Thinking Problems removed from this edition of the text were moved to the IRM so instructors can continue to use their favorite problems.
- NEW Guide to Classroom Engagement Questions
- Author-created element will offer tips and tricks to instructors in order to help them use the Learning Catalytic questions in class.

Online Instructor's Solutions Manual:

- Contains solutions to all end-of-chapter questions, short exercises, exercises, and problems.
- The Try It! Solutions, previously found at the end of each chapter, are now available for download with the ISM.
- All solutions were thoroughly reviewed by the author team and other professors.

Online Test Bank:

- Includes more than 3,900 questions.
- Both conceptual and computational problems are available in true/false, multiple choice, and open-ended formats.
- Algorithmic test bank is available in MyAccountingLab.

PowerPoint Presentations:

Instructor PowerPoint Presentations:

- Complete with lecture notes.
- Mirrors the organization of the text and includes key exhibits.

Student PowerPoint Presentations:

- Abridged versions of the Instructor PowerPoint Presentations.
- Can be used as a study tool or note-taking tool for students.

Demonstration Problem PowerPoint Presentations:

• Offers instructors the opportunity to review in class the exercises and problems from the chapter using different companies and numbers.

Clicker Response System (CRS) PowerPoint Presentations:

■ 10 multiple-choice questions to use with a Clicker Response System.

Image Library:

All image files from the text to assist instructors in modifying our supplied PowerPoint presentations or in creating their own PowerPoint presentations.

Working Papers and Solutions:

- Available in Excel format.
- Templates for students to use to complete exercises and problems in the text.

Data and Solutions Files:

- Select end-of-chapter problems have been set up in different software applications, including QuickBooks and General Ledger.
- Corresponding solution files are provided for QuickBooks.

For Students

MyAccountingLab

Online Homework and Assessment Manager: http://www.myaccountinglab.com

• Pearson Enhanced eText

Animated Lectures

Working Papers

• Data Files

- Student PowerPoint[®] Presentations
- Accounting Cycle Tutorial

• Demo Docs

Flash Cards

Student Resource Web site: http://www.pearsonhighered.com/Horngren

The book's Web site contains the following:

- Data Files: Select end-of-chapter problems have been set up in QuickBooks software and the related files are available for download.
- Working Papers
- Try It! Solutions: The solutions to all in-chapter Try Its! are available for download.

http://www.pearsonhighered.com/Horngren

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Accounting and the Business Environment



Coffee, Anyone?

A iden Jackson stared at the list the banker had given him during their meeting. *Business plan, cash flow projections, financial statements, tax returns.* Aiden had visited with the banker because he had a dream of opening a coffee shop near campus. He knew there was a need; students were always looking for a place to study and visit with their friends. He also had the experience. He had worked for the past three years as a manager of a coffee shop in a neighboring town. Aiden needed one thing, though—money. He had saved a small amount of money from his job and received

> several contributions from family and friends, but he still didn't have enough to open the business. He had decided the best option was to get a loan from

his bank. After the meeting, Aiden felt overwhelmed and unsure of the future of his business.

You might think that Aiden was facing an impossible situation, but you'd be wrong. Almost every new business faces a similar situation. The owner starts with an inspiration, and then he or she needs to provide enough continuous cash flow to build the business. In addition, the owner has to make decisions such as: *Should we expand* to another location? Do we have enough money to purchase a new coffee roaster? How do I know if the business made a profit?

So how does Aiden get started? Keep reading. That's what accounting teaches you.

Why Study Accounting?

The situation that Aiden faced is similar to the situations faced in the founding of most businesses. **Starbucks Corporation**, for example, first opened its doors in Seattle, Washington, in 1971. Three partners, Jerry Baldwin, Zev Siegl, and Gordon Bowker, were inspired by a dream of selling high-quality coffee. We know their dream was successful because Starbucks currently has more than 19,000 stores in 60 countries. How did Starbucks grow from a small one-store shop to what it is today? The partners understood accounting—the language of business. They understood how to measure the activities of the business, process that information into reports (financial statements), and then use those reports to make business decisions. Your knowledge of accounting will help you better understand businesses. It will make you a better business owner, employee, or investor.

Chapter 1 Learning Objectives



- 1 Explain why accounting is important and list the users of accounting information
- 2 Describe the organizations and rules that govern accounting
- **3** Describe the accounting equation and define assets, liabilities, and equity
- 4 Use the accounting equation to analyze transactions
- **5** Prepare financial statements
- 6 Use financial statements and return on assets (ROA) to evaluate business performance

WHY IS ACCOUNTING IMPORTANT?

Learning Objective 1

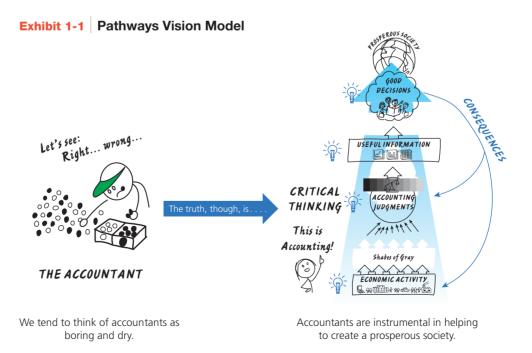
Explain why accounting is important and list the users of accounting information

Accounting

The information system that measures business activities, processes the information into reports, and communicates the results to decision makers. You've heard the term *accounting*, but what exactly is it? **Accounting** is the information system that measures business activities, processes the information into reports, and communicates the results to decision makers. Accounting is the language of business. The better you understand the language of business, the better you can manage your own business, be a valuable employee, or make wise investments.

We tend to think of accountants as boring and dry. However, accounting is much more than simple recordkeeping or bookkeeping. Today's accountants participate in a broad range of activities such as the investigation of financial evidence, the development of computer programs to process accounting information, and the communication of financial results to interested parties. The knowledge of accounting is used every day to help make business decisions.

Recently, leaders from across the accounting community, called the Pathways Commission, came together to create a vision model (see Exhibit 1-1) to help students and



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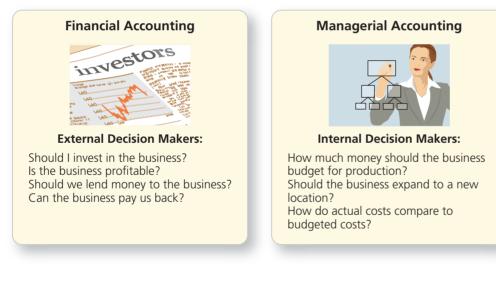
the public understand what accounting is. The model is intended to explain in a visual way what accountants really do. Accounting starts with economic activities that accountants review and evaluate using critical thinking and judgment to create useful information that helps individuals make good decisions. The model emphasizes that good decisions have an impact on accounting judgments and economic activity, thus creating a circular flow of cause and effect. Accountants are more than boring, tedious number crunchers. Instead, accountants play a critical role in supporting a prosperous society.

Decision Makers: The Users of Accounting Information

We can divide accounting into two major fields: financial accounting and managerial accounting. Financial accounting provides information for external decision makers, such as outside investors, lenders, customers, and the federal government. Managerial accounting focuses on information for internal decision makers, such as the company's managers and employees.

Exhibit 1-2 illustrates the difference between financial accounting and managerial accounting. Regardless of whether they are external or internal to the company, all decision makers need information to make the best choices. The bigger the decision, the more information decision makers need. Let's look at some ways in which various people use accounting information to make important decisions.

Exhibit 1-2 Decision Making: Financial Versus Managerial Accounting



Financial Accounting

The field of accounting that focuses on providing information for external decision makers.

Managerial Accounting

The field of accounting that focuses on providing information for internal decision makers.



Accounting is alive! As businesses evolve and the type of business transactions change, so must the language of business. The most significant changes in the business world in the last decade have been the huge increases in international commerce. Because more business is conducted internationally, decision makers are looking for an international accounting language.

Look for more information about International Financial Reporting Standards (IFRS) anywhere that you see this image.

Individuals

How much cash do you have? How much do you need to save each month to retire at a certain age or pay for your children's college education? Accounting can help you answer questions like these. By using accounting information, you can manage your money, evaluate a new job, and better decide whether you can afford to buy a new computer. Businesses need accounting information to make similar decisions.

Businesses

Business owners use accounting information to set goals, measure progress toward those goals, and make adjustments when needed. The financial statements give owners the information they need to help make those decisions. Financial statements are helpful when, for example, a business owner wants to know whether his or her business has enough cash to purchase another computer.

3

Investors

Outside investors who have some ownership interest often provide the money to get a business going. Suppose you're considering investing in a business. How would you decide whether it is a good investment? In making this decision, you might try to predict the amount of income you would earn on the investment. Also, after making an investment, investors can use a company's financial statements to analyze how their investment is performing.

You might have the opportunity to invest in the stock market through your company's retirement plan. Which investments should you pick? Understanding a company's financial statements will help you decide. You can view the financial statements of large companies that report to the SEC by logging on to http://www.finance.yahoo.com, http://www.google.com/finance, or the Security and Exchange Commission's EDGAR database (http://www.sec.gov/edgar.shtml).

Creditors

Any person or business to whom a business owes money is a **creditor**. Before extending credit to a business, a creditor evaluates the company's ability to make the payments by reviewing its financial statements. Creditors follow the same process when you need to borrow money for a new car or a house. The creditor reviews accounting data to determine your ability to make the loan payments. What does your financial position tell the creditor about your ability to pay the loan? Are you a good risk for the bank?

Taxing Authorities

Local, state, and federal governments levy taxes. Income tax is calculated using accounting information. Good accounting records can help individuals and businesses take advantage of lawful deductions. Without good records, the IRS can disallow tax deductions, resulting in a higher tax bill plus interest and penalties.

The Accounting Profession

What do businesses such as Amazon.com, Walmart, or even your local sandwich shop across from campus have in common? They all need accountants! That is why a degree in accounting opens so many doors upon graduation.

You've probably heard of a CPA before. Certified Public Accountants, or CPAs, are licensed professional accountants who serve the general public. CPAs work for public accounting firms, businesses, government entities, or educational institutions. What does it take to be a CPA? Although requirements vary between states, to be certified in a profession, one must meet the educational and/or experience requirements *and* pass a qualifying exam. The American Institute of Certified Public Accountants (AICPA) Web site (http://www.thiswaytocpa.com) contains a wealth of information about becoming a CPA, career opportunities, and exam requirements.

Certified Management Accountants, or **CMAs**, are certified professionals who specialize in accounting and financial management knowledge. Generally, CMAs work for a single company. **You can find information about becoming a CMA, how a CMA differs from a CPA, and why employers are recognizing the CMA certification on the Institute of Management Accountants (IMA) Web site (http://www.imanet.org).** It's worth spending the time and energy for accountants to get certified—certified accountants generally make 10–15% more than their noncertified colleagues when they enter the workforce.

Studying accounting and becoming certified professionally can lead to a financially secure job. According to Robert Half's *2014 Salary Guide*, the top positions in demand that rely on accounting skills are controllers, financial analysts, tax accountants, auditors, cost accountants, and business systems analysts. How much do these types of accountants make? Exhibit 1-3 provides a snapshot of the earning potential for key positions.

Creditor Any person or business to whom a business owes money.

Certified Public Accountants (CPAs)

Licensed professional accountants who serve the general public.

What if I want more information about becoming a CPA or CMA?

Certified Management Accountants (CMAs)

Certified professionals who specialize in accounting and financial management knowledge. They typically work for a single company.

Position	Job Description	Salary Range
Controllers	Compile financial statements, interact with auditors, and oversee regulatory reporting.	\$89,000-\$216,000
Financial analysts	Review financial data and help to explain the story behind the numbers.	\$41,250-\$125,000
Business systems analysts	Use accounting knowledge to create computer systems.	\$44,250-\$107,250
Tax accountants	Help companies navigate tax laws.	\$44,000-\$190,750
Auditors	Perform reviews of companies to ensure compliance to rules and regulations.	\$44,500–\$184,750
Cost accountants	Typically work in a manufacturing business. Help analyze accounting data.	\$43,000-\$113,000
Paraprofessional/ Bookkeeper	Record financial transactions and help prepare financial records.	\$39,750-\$59,250

Exhibit 1-3 Comparison of Accounting Positions

Accountants generally work either in public, private, or governmental accounting. Public accounting involves services such as auditing and tax preparation. Well-known public accounting firms include Ernst & Young, Deloitte, PwC, and KPMG. Private accounting involves working for a single company such as Amazon.com, Walmart, or Dell. Other accountants work for the federal or state governments. Wherever accountants work, demand for their services is high. According to the U.S. Bureau of Labor Statistics, employment of accountants and auditors is expected to grow 13% from 2012–2022.



Recently, the AICPA added a certification program in international accounting for those CPAs who want to specialize in global commerce.

Try Itl

Match the accounting terminology to the definitions.

 Certified management accountants Accounting 	a. the information system that measures business activities, processes that information into reports, and communicates the results to decision makers
3. Managerial accounting	b. licensed professional accountants who serve the general public
 Certified public accountants Financial accounting Creditor 	c. any person or business to whom a business owes moneyd. the field of accounting that focuses on providing information for internal decision makers
	e. certified professionals who work for a single company
	f. the field of accounting that focuses on providing information for external

Check your answers online in MyAccountingLab or at http://www.pearsonhighered.com/Horngren.

decision makers

For more practice, see Short Exercise S1-1. MyAccountingLab

Learning Objective 2

Describe the organizations and rules that govern accounting

Financial Accounting Standards Board (FASB)

The private organization that oversees the creation and governance of accounting standards in the United States.

Securities and Exchange Commission (SEC)

U.S. governmental agency that oversees the U.S. financial markets.

Generally Accepted Accounting Principles (GAAP)

Accounting guidelines, currently formulated by the *Financial Accounting Standards Board (FASB)*; the main U.S. accounting rule book.

Economic Entity Assumption

An organization that stands apart as a separate economic unit.

Sole Proprietorship A business with a single owner.

Partnership

A business with two or more owners and not organized as a corporation.

Corporation

A business organized under state law that is a separate legal entity.

Limited-Liability Company (LLC)

A company in which each member is only liable for his or her own actions. WHAT ARE THE ORGANIZATIONS AND RULES THAT GOVERN ACCOUNTING?

All professions have regulations. Let's look at the organizations and rules that govern the accounting profession.

Governing Organizations

In the United States, the Financial Accounting Standards Board (FASB), a privately funded organization, oversees the creation and governance of accounting standards. The FASB works with governmental regulatory agencies like the Securities and Exchange Commission (SEC). The SEC is the U.S. governmental agency that oversees the U.S. financial markets. It also oversees those organizations that set standards (like the FASB). The FASB also works with congressionally created groups like the Public Company Accounting Oversight Board (PCAOB) and private groups like the AICPA, IMA, and International Accounting Standards Board (IASB).

Generally Accepted Accounting Principles

The guidelines for accounting information are called **Generally Accepted Accounting Principles (GAAP)**. GAAP is the main U.S. accounting rule book and is currently created and governed by the FASB. In order to use and prepare financial statements, it's important that we understand GAAP. GAAP rests on a conceptual framework that identifies the objectives, characteristics, elements, and implementation of financial statements and creates the acceptable accounting practices. The primary objective of financial reporting is to provide information useful for making investment and lending decisions. To be useful, information must be relevant and have faithful representation.¹ Relevant information allows users of the information to make a decision. Information that is faithfully representative is complete, neutral, and free from error. These basic accounting assumptions and principles are part of the foundation for the financial reports that companies present.

The Economic Entity Assumption

The most basic concept in accounting is that of the **economic entity assumption**. An economic (business) entity is an organization that stands apart as a separate economic unit. We draw boundaries around each entity to keep its affairs distinct from those of other entities. An entity refers to one business, separate from its owners.

A business can be organized as a **sole proprietorship**, **partnership**, **corporation**, or **limited-liability company (LLC)**. Exhibit 1-4 summarizes the similarities and differences among the four types of business organizations.

In order to demonstrate the economic entity assumption and several other concepts in this chapter, we will use a fictitious company—Smart Touch Learning—an e-learning business that specializes in providing online courses in accounting, economics, marketing, and management. This fictitious business will be used often throughout the book.

Assume Sheena Bright started the business by contributing cash of \$30,000. Following the economic entity assumption, the \$30,000 is recorded separately from Sheena's personal assets, such as her clothing and car. To mix the \$30,000 of business cash with Sheena's personal assets would make it difficult to measure the success or failure of Smart Touch Learning. The economic entity assumption requires that each organization be separate from other businesses and from the owners.

	Sole Proprietorship	Partnership	Corporation	Limited-Liability Company (LLC)
Definition	A business with a single owner	A business with two or more owners and not organized as a corporation	A business organized under state law that is a separate legal entity	A company in which each member is only liable for hi or her own actions
Number of owners	One (called the proprietor)	Two or more (called partners)	One or more (called stockholders)	One or more (called members or partners)
Life of the organization	Terminates at owner's choice or death	Terminates at a partner's choice or death	Indefinite	Indefinite
Personal liability of the owner(s) for the business's debts	Owner is personally liable	Partners are personally liable	Stockholders are not personally liable	Members are not personall liable
Taxation	Not separate taxable entities. The owner pays tax on the proprietorship's earnings.	Partnership is not taxed. Instead partners pay tax on their share of the earnings.	Separate taxable entity. Corporation pays tax.	LLC is not taxed. Instead members pay tax on their share of earnings.
Type of business	Small businesses	Professional organizations of physicians, attorneys, and accountants	Large multinational businesses	An alternative to the partnership

Exhibit 1-4 Business Organizations

The Cost Principle

The **cost principle** states that acquired assets and services should be recorded at their actual cost (also called *historical cost*). The cost principle means we record a transaction at the amount shown on the receipt—the actual amount paid. Even though the purchaser may believe the price is a bargain, the item is recorded at the price actually paid and not at the "expected" cost. For example, assume our fictitious company Smart Touch Learning purchased land for \$20,000. The business might believe the land is instead worth \$25,000. The cost principle requires that Smart Touch Learning record the land at \$20,000, not \$25,000.

The cost principle also holds that the accounting records should continue reporting the historical cost of an asset over its useful life. Why? Because cost is a reliable measure. Suppose Smart Touch Learning holds the land for six months. During that time land prices rise, and the land could be sold for \$30,000. Should its accounting value—the figure on the books—be the actual cost of \$20,000 or the current market value of \$30,000? According to the cost principle, the accounting value of the land would remain at the actual cost of \$20,000.

The Going Concern Assumption

Another reason for measuring assets at historical cost is the **going concern assumption**. This assumes that the entity will remain in operation for the foreseeable future. Under the going concern assumption, accountants assume that the business will remain in operation long enough to use existing resources for their intended purpose.

The Monetary Unit Assumption

In the United States, we record transactions in dollars because the dollar is the medium of exchange. The value of a dollar changes over time, and a rise in the price level is called *inflation*. During periods of inflation, a dollar will purchase less. But accountants

Cost Principle

A principle that states that acquired assets and services should be recorded at their actual cost.



Under international reporting standards, the company would be allowed to restate and report the land at \$30,000. The ability to report some assets and liabilities at their current fair value each year under international standards is a significant difference from U.S. rules.

Going Concern Assumption

Assumes that the entity will remain in operation for the foreseeable future.



7

Monetary Unit Assumption

The assumption that requires the items on the financial statements to be measured in terms of a monetary unit.

International Financial Reporting Standards (IFRS)

A set of global accounting guidelines, formulated by the International Accounting Standards Board (IASB).

International Accounting Standards Board (IASB)

The private organization that oversees the creation and governance of *International Financial Reporting Standards (IFRS)*.

Audit

An examination of a company's financial statements and records.

Sarbanes-Oxley Act (SOX)

Requires companies to review internal control and take responsibility for the accuracy and completeness of their financial reports. assume that the dollar's purchasing power is stable. This is the basis of the **monetary unit assumption**, which requires that the items on the financial statements be measured in terms of a monetary unit.

International Financial Reporting Standards

The concepts and principles that we have discussed so far apply to businesses that follow U.S. GAAP and are traded on a U.S. stock exchange, such as the New York Stock Exchange. The SEC requires that U.S. businesses follow U.S. GAAP. Companies who are incorporated in or do significant business in another country might be required to publish financial statements using **International Financial Reporting Standards** (**IFRS**), which are published by the **International Accounting Standards Board** (**IASB**). IFRS is a set of global accounting standards that are used or required by more than 120 nations. They are generally less specific and based more on principle than U.S. GAAP. IFRS leaves more room for professional judgment. For example, unlike U.S. GAAP, IFRS allows periodic revaluation of certain assets and liabilities to restate them to market value, rather than keeping them at historical cost. At one point in time it was thought that the SEC would endorse IFRS. However, the SEC has backed away from this strategy and is currently considering whether a single set of global accounting standards is achievable.

Ethics in Accounting and Business

Ethical considerations affect accounting. Investors and creditors need relevant and faithfully representative information about a company that they are investing in or lending money to. Companies want to be profitable and financially strong to attract investors and attempt to present their financial statements in a manner that portrays the business in the best possible way. Sometimes these two opposing viewpoints can cause conflicts of interest. For example, imagine a company that is facing a potential million-dollar lawsuit due to a defective product. The company might not want to share this information with investors because it would potentially hurt the business's profitability. On the other hand, investors would want to know about the pending lawsuit so that they could make an informed decision about investing in the business. To handle these conflicts of interest and to provide reliable information, the SEC requires publicly held companies to have their financial statements audited by independent accountants. An **audit** is an examination of a company's financial statements and records. The independent accountants then issue an opinion that states whether the financial statements give a fair picture of the company's financial situation.

The vast majority of accountants do their jobs professionally and ethically, but we often don't hear about them. Unfortunately, only those who cheat make the headlines. In recent years, we have seen many accounting scandals.

In response to the Enron and WorldCom reporting scandals, the U.S. government took swift action. It passed the **Sarbanes-Oxley Act (SOX)**, intended to curb financial scandals. SOX requires companies to review internal control and take responsibility for the accuracy and completeness of their financial reports. In addition, SOX made it a criminal offense to falsify financial statements. The Sarbanes-Oxley Act also created a new watchdog agency, the Public Company Accounting Oversight Board (PCAOB), to monitor the work of independent accountants who audit public companies. More recent scandals, such as the Bernie Madoff scandal in which Mr. Madoff pleaded guilty to defrauding thousands of investors by filing falsified trading reports, have further undermined the public's faith in financial reporting. This may result in more legislation for future reporting.

Try Iti

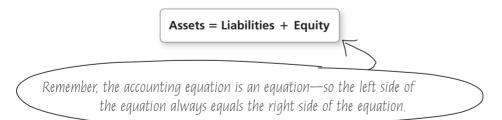
Match the accounting terminology to the definitions.

14. Going concern assumption15. IASB	g. assumes that an entity will remain in operation for the foreseeable futureh. assumes that items on the financial statements are recorded in a monetary uniti. requires information to be complete, neutral, and free from material error
14. Going concern assumption	0 7 1
	g. assumes that an entity will remain in operation for the foreseeable future
13. Economic entity assumption	
12. Monetary unit assumption	f. the main U.S. accounting rule book
11. FASB	e. creates International Financial Reporting Standards
10. SEC	\mathbf{d} . states that acquired assets and services should be recorded at their actual cost
9. Faithful representation	c. oversees U.S. financial markets
8. GAAP	b. requires an organization to be a separate economic unit
7. Cost principle	a. oversees the creation and governance of accounting standards in the United States

For more practice, see Short Exercises S1-2 through S1-5. MyAccountingLab

WHAT IS THE ACCOUNTING EQUATION?

The basic tool of accounting is the **accounting equation**. It measures the resources of a business (what the business owns or has control of) and the claims to those resources (what the business owes to creditors and to the owners). The accounting equation is made up of three parts—assets, liabilities, and equity—and shows how these three parts are related. Assets appear on the left side of the equation, and the liabilities and equity appear on the right side.



Learning Objective 3

Describe the accounting equation and define assets, liabilities, and equity

Accounting Equation

The basic tool of accounting, measuring the resources of the business (what the business owns or has control of) and the claims to those resources (what the business owes to creditors and to the owners). Assets = Liabilities + Equity.

Example: If a business has assets of \$230,000 and liabilities of \$120,000, its equity must be \$110,000 (\$230,000 - \$120,000).

Assets	=	Liabilities	+	Equity
\$230,000	=	\$120,000	+	?
\$230,000	=	\$120,000	+	\$110,000